



# Bluebonnet Feeds Intensify<sup>®</sup> TOTAL ADVANTAGE

## Purpose:

Intensify<sup>®</sup> Total Advantage is a complete total diet feed that may be used for horses in all life stages. This feed may be fed without roughage or with roughage to help extend the hay supply. This high fiber feed contains all essential nutrients needed while maintaining; low levels of sugar, starch, and non-structural carbohydrates. This Bluebonnet product contains “Intensify Technology” which combines cutting edge nutrition with high quality ingredients and specialized milling processes to create one of the most advanced equine feeds on the market.

## Features & Benefits of Intensify Technology

Feature	Benefit
True Name Ingredient List	Ingredients are listed by specific names, not as “by-products”. This creates a consistent and reliable feed and ensures ingredients don't change with the commodity markets.
Guaranteed Levels of added Prebiotics and Probiotics	Prebiotics and Probiotics improve stability of the microbial population in the hind gut, which is essential to a healthy digestive tract and proper nutrient utilization.
Natural Digestive Enzymes	Enzymes are the “keys” that help a horse break down certain nutrients. Each nutrient requires a unique “key” or enzyme. We have added specific enzymes to this feed to improve the absorption and use of important nutrients.
Chelated Trace Minerals	Chelated minerals are bound to an organic molecule which is very small in size compared to a mineral bound to an inorganic molecule. The small size and organic form of a chelated mineral makes it easier for the horse to absorb and use within the body.
Organic Selenium Yeast & Elevated Vitamin E Levels	Selenium and Vitamin E work together to help prevent instances of PSSM or “Tying Up” which can be a common problem in certain breeds and disciplines. Organic Selenium Yeast is used so that the body can easily absorb the needed amount of selenium without risking toxicity.
Calories Provided by "Cool Energy" Sources	“Cool Energy” calories are derived from fat sources such as rice bran, vegetable oil, and flaxseed which is rich in omega 3 fatty- acids. Research shows that when calories are provided from fat sources horses tend to be less excitable and have better endurance.
Kelp Seaweed	Kelp seaweed is the world's most valuable and concentrated source of micronutrients. Every metal mineral can be found in kelp.
Biotin & Guaranteed B-Vitamins	Biotin is essential for growing a strong hoof wall. Research shows that adding biotin to a horse's diet improves hoof health. B-vitamins are helpful in reducing recovery time after exercise and hauling.
Yucca Extract	Yucca Extract helps reduce ammonia levels in the urine which improves air quality in the stall and can reduce the chance of respiratory stress. Yucca extract has also been shown to reduce inflammation and may be beneficial to horses that are sore or stiff.
Ingredient Testing	Raw ingredients are evaluated for quality and tested for appropriate aflatoxins and mycotoxins prior to ever being used in the feed.

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## DAILY FEEDING DIRECTIONS:

**All Horses:** Feed quality hay at a minimum of 1.0% to 2.0% of horse's body weight.

**Adult Maintenance:** Feed 0.6 lb per 100 lb body weight.

### Performance

**Light Activity:** Feed 0.7 lb to 0.8 lb per 100 lb body weight.

**Moderate Activity:** Feed 0.8 lb to 1.0 lb per 100 lb body weight.

**Intense Activity:** Feed 1.0 lb to 1.25 lb per 100 lb body weight.

### Breeding/Growing

**Pregnant Mares:** Feed 0.7 to 0.8 lb per 100 lb body weight.

**Lactating Mares:** Feed 1 to 1.25 lb per 100 lb body weight.

**Growing Horses:** Feed 0.8 to 1 lb per 100 lb body weight.

**Adjust feeding rates based on desired body condition and forage quality.**

## IMPORTANT FEEDING INFORMATION:

- Transition horses onto this feed gradually over 14 days.
- Offer clean fresh water and plain white salt at all times.
- Weigh feed and divide feed into two or three separate feedings for best results and safety.
- Store in cool dry area away from rodents, insects and moisture.
- Do not use feed that appears old, molded, or has an unusual odor.

**CAUTION: DO NOT FEED TO SHEEP OR COPPER SENSITIVE SPECIES.**

**INGREDIENTS:** Dehydrated Alfalfa Meal, Rice Hulls, Wheat Middlings, Rice Bran, Soybean Oil, Dried Plain Beet Pulp, Calcium Carbonate, Condensed Grain Fermentation Solubles, Yeast Culture, Lignin Sulfonate, Salt, Monocalcium Phosphate, Dried Cane Molasses, Kelp Meal, Yeast Extract, Hydrated Sodium Calcium Aluminosilicate, Sodium Bicarbonate, Active Dry Yeast, Dried Green Algae Meal, Dried Bacillus subtilis Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Lactobacillus Casei Fermentation Product, Dried Bifido Bacterium Thermophilum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Dried Aspergillus Oryzae Fermentation Product, Dried Bacillus Licheniformis Fermentation Product, Dried Trichoderma Longibrachiatum Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract, Dried Aspergillus Oryzae Fermentation Extract, Dried Aspergillus Niger Fermentation Extract, L-Threonine, Magnesium Oxide, Vitamin E Supplement, Zinc Methionine Complex, Copper Lysine Complex, Manganese Methionine Complex, Cobalt Glucoheptonate, Zinc Sulfate, Manganous Oxide, Ascorbic Acid (Source of Vitamin C), Selenium Yeast, Yucca Schidigera Extract, Fenugreek, Mineral Oil, Biotin, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, D-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, L-Lysine, DL-Methionine, L-Tryptophan, (Propionic Acid, Ethoxyquin (as preservatives)), Ethylenediamine Dihydroiodide, Pyridoxine Hydrochloride, Natural & Artificial Flavors, **Contains a source of live (viable) naturally occurring microorganisms.**

## GUARANTEED ANALYSIS

Crude Protein	Min	12.00%	Potassium	Min	0.80%
Lysine	Min	0.60%	Salt	Min	0.30%
Methionine	Min	0.20%	Salt	Max	0.80%
Cystine	Min	0.15%	Copper	Min	50 ppm
Threonine	Min	0.44%	Zinc	Min	120 ppm
Tryptophan	Min	0.15%	Manganese	Min	120 ppm
Crude Fat	Min	10.00%	Cobalt	Min	5 ppm
Crude Fiber	Max	20.00%	Selenium	Min	0.45 ppm
ADF	Max	28.00%	Vitamin A	Min	3,000 IU/lb
NDF	Max	39.00%	Vitamin D	Min	400 IU/lb
Starch	Max	7.00%	Vitamin E	Min	86 IU/lb
Sugar	Max	4.00%	Vitamin B12	Min	15 mcg/lb
Calcium	Min	1.10%	Riboflavin (B2)	Min	2.5 mg/lb
Calcium	Max	1.60%	Thiamine (B1)	Min	6.5 mg/lb
Phosphorus	Min	0.60%	Biotin	Min	0.75 mg/lb
Magnesium	Min	0.30%	Ascorbic Acid	Min	30 mg/lb
			(Vitamin C)		

### PROBIOTICS

Total Active Yeast, min, 300 Million CFU/lb  
(*Saccharomyces cerevisiae*, *Kluyveromyces marxianis*)

Total Active Bacteria, min, 180 Million CFU/lb  
(*Bacillus Subtilis*, *Lactobacillus Acidophilus*, *Lactobacillus Casei*, *Bifido Bacterium Thermophilum*, *Enterococcus Faecium*, *Aspergillus Oryzae*, *Bacillus Licheniformis*)

### ENZYMES

alpha-Amylase<sup>1</sup> (*Bacillus subtilis*) min 8,000 units/lb  
Cellulase<sup>2</sup> (*Aspergillus niger*) min 1,200 units/lb  
Protease<sup>3</sup> (*Aspergillus niger*) min 330 units/lb  
beta-Glucanase<sup>4</sup> (*Trichoderma longibrachiatum*) min 90 units/lb

<sup>1</sup>Each unit will dextrinize 88 µ grams of starch per minute at pH 6 and 40°C.

<sup>2</sup>Each unit will produce a relative fluidity change of 1 in 5 minutes in a defined carboxymethyl cellulose substrate at pH 4.5 and 40°C.

<sup>3</sup>Each hemoglobin unit produces, in 1 minute at pH 4.7 and 40°C, a hydrolysate whose absorbance at 275 nm is equal to a solution containing 1.1 µgrams per mL of tyrosine in 0.006N hydrochloric acid.

<sup>4</sup>Each unit liberates 1 micromole of reducing sugar (glucose equivalence) per minute pH 6.5 and 40°C.

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